

Timber-online is the international expert portal for timber reporting. It provides daily information regarding global market trends in the forestry and timber industry, innovations in the sawmill and timber industry, timber trade, panel industry, timber construction, forestry, floor/window producers as well as the biomass branch.



We reach up to

3,7 million
readers per year*



Daily news on timber-online with

over **10.000** articles



Page views per month:

8,000

*through newsletter subscribers, videoviews, readers of the print issue and page impressions of holzkurier.com and timber-online.net

Advertising formats



Billboard banner

970 x 250 px (desktop),
320 x 100 px (mobile)

visibility:

desktop, tablet, smartphone

€455 (per week)



Leaderboard banner

728 x 90 px (desktop),
320 x 100 px (mobile)

visibility:

desktop, tablet, smartphone

€315 (per week)



Medium rectangle

300 x 250 px (desktop, mobile)

visibility:

desktop, tablet, smartphone

€230 (per week)

File size info & possible formats:

static online banners: .jpg or .png – 150 KB (max.),
animated online banners: .html 5 or .gif – 800 KB (max.)

timber-online.net

All prices excl. 20% value added tax.



Newsletter text display

incl. link to related article on timber-online.net

€325 (one-time)



LinkedIn post

relating to the article, video or online advertorial

€470 (one-time)



Our newsletter is sent **twice a week** to around 1300 recipients

Average email open
rate: **over 46 %**



Over **20,000**
connections on LinkedIn
incl. timber-online and holzkurier.com

Always be informed about the wood market and market trends without delay. Benefit from the results of research by twelve journalists. Other formats and prices for translations on request. For further questions please contact the media sales team.



Contact

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