

Timber-online is the international expert portal for timber reporting. It provides daily information regarding global market trends in the forestry and timber industry, innovations in the sawmill and timber industry, timber trade, panel industry, timber construction, forestry, floor/window producers as well as the biomass branch.



We reach over

3,7 million
readers per year*



Daily news on timber-online with

over **10.000** articles



Reach per month:

55,600



Ad impressions per month:

48,000

*through newsletter subscribers, videoviews, readers of the print issue and page impressions of holzkurier.com and timber-online.net

Advertising formats



1 Billboard banner

970 x 250 px (desktop),
320 x 100 px (mobile)

visibility:

desktop, tablet, smartphone

€415 (per week)



2 Leaderboard banner

728 x 90 px (desktop),
320 x 100 px (mobile)

visibility:

desktop, tablet, smartphone

€290 (per week)



3 Medium rectangle

300 x 250 px (desktop, mobile)

visibility:

desktop, tablet, smartphone

€210 (per week)



4 Newsletter text display

incl. link to related article on timber-online.net

€295 (one-time)

Newsletter image banner

600 x 140 px incl. link to a desired domain

€295 (one-time)



Our newsletter is sent **twice a week** to around 1300 recipients

Average email open
rate: **over 45 %**



Over **26,500**
connections on LinkedIn
incl. timber-online, holzkurier.com as
well as „Gerd Ebner“ (editor-in-chief)

File size info & possible formats: static online banner: .jpg or .png – 150 KB (max.),
animated online banner: .html 5 or .gif – 800 KB (max.)

timber-online.net

All prices excl. 20 % value added tax.

Always be informed about the wood market and market trends without delay.
Benefit from the results of research by twelve journalists. Other formats and prices for
translations on request. For further questions please contact the media sales team.



Contact
/ Media Sales

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