

Timber-online is the international expert portal for timber reporting. It provides daily information regarding global market trends in the forestry and timber industry, innovations in the sawmill and timber industry, timber trade, panel industry, timber construction, forestry, floor/window producers as well as the biomass branch.



We reach over

3.4 million
readers per year*



Daily news on timber-online with over

10.000 articles



Reach per month:

55,600



Ad impressions per month:

48,000

*through newsletter subscribers, videoviews, readers of the print issue and page impressions of holzkurier.com and timber-online.net

Advertising formats



1 Billboard

size: 970 x 250 px (desktop),
320 x 100 px (mobile)

visibility: desktop • tablet • smartphone

€ 295 (per week), **€ 950** (per month)



2 Leaderboard

size: 728 x 90 px (desktop),
320 x 100 px (mobile)

visibility: desktop • tablet • smartphone

€ 220 (per week), **€ 630** (per month)



3 Skyscraper

size: 160 x 60 px (desktop)

visibility: desktop

€ 220 (per week), **€ 630** (per month)

File size info & possible formats

static online banner: jpg or png – 150 KB (max.)

animated online banner: html5 – 150 KB (max.), gif – 800 KB (max.)

All prices are subject to 5% advertising tax and 20% value added tax.



4 Newsletter banner

size: 570 x 140 px
incl. link in newsletter

€ 230 (one time)



Our newsletter is sent **twice a week** to around 800 recipients

Average email open
rate: **around 30%**



Over **3,400**
connections on LinkedIn
and timber-online; over 5,200
on holzkurier.com



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Always be informed about the wood market and about market trends without delay.
Benefit from the outputs of twelve journalists doing research.
Other formats and prices for translations on demand.

For further questions please do not hesitate to contact the media sales team.